

TAG2026 ANNUAL CONFERENCE

Code of Conduct & Rules of Engagement

A Shared Purpose

The TAG2026 Conference is a premier convening designed to strengthen relationships, foster learning, and advance the use of technology in philanthropy.

By intentionally limiting attendance, TAG creates space for authentic dialogue, peer learning, and meaningful connection. We ask all attendees to help steward this environment.

Who This Document Applies To

This Code of Conduct applies to all conference participants, including:

- All attendees
- Speakers and facilitators
- Sponsors and exhibitors
- TAG staff, volunteers, and event coordinators

Participation in TAG2026 is a privilege grounded in mutual respect, shared learning, and community trust.

Attendance Guidelines by Organization Type

To preserve a peer-centered experience:

Grantmaking & Nonprofit Organizations

- No limit on the number of attendees
- Participation across roles/departments is encouraged

For-Profit Organizations

- Limited to three (3) registered attendees per organization. If a sponsoring organization is also participating in a conference program, the organization is eligible to purchase one (1) additional registration for a maximum of four (4) attendees.
- Must be TAG members, sponsors, exhibitors, or approved presenters
- Up to two (2) additional support staff allowed (limited to setup and breakdown only)

Expected Conduct

To support a welcoming, high-quality conference experience, attendees are expected to:

- Engage respectfully and inclusively
- Listen actively and make space for others
- Prioritize peer learning over promotion
- Follow session and facilitator guidelines
- Use conference spaces and tools responsibly
- Remain open to feedback and accountability

Prohibited Behavior

The following are not permitted in any conference setting:

- Harassment, discrimination, or bullying
- Offensive, disruptive, or inappropriate conduct
- Unwelcome sexual language or attention
- Sustained interruption or monopolization of discussions
- Sharing confidential or sensitive information without permission
- Excessive self-promotion or misuse of networking spaces
- Unsolicited sales or promotional outreach of any kind

Violations may result in removal from sessions or the conference.

Personal Safety & Security

TAG works with venue partners to support a safe environment. Attendees are expected to take reasonable precautions:

- Report any concerning behavior to TAG staff immediately
- Always be aware of your surroundings
- Use a buddy system during early or late hours
- Avoid carrying unnecessary valuables
- Do not leave personal belongings unattended

If you need assistance, locate TAG staff or onsite security immediately.

In addition, alcohol may be served at conference events. Attendees are expected to drink responsibly and professionally. TAG and venue staff reserve the right to refuse service or remove individuals if behavior becomes unsafe or disruptive.

No-Solicitation Policy

TAG prioritizes peer learning over sales activity before, during, and after the conference.

- Unsolicited sales conversations, pitches, or follow-ups are not permitted.
 - Examples of prohibited behavior includes, but are not limited to, scraping attendee information, mass messaging, booth follow-ups without consent, or using session participation for lead generation.
- For-profit staff engagement should center on:
 - Thought leadership
 - Knowledge sharing
 - Relationship building

Participants who violate this policy may be removed from the event without a refund and may be ineligible for future participation.

Attendee List Policy

An attendee list may be shared with conference sponsors at or above the \$10,000 level as part of their conference benefits. Organization names and titles are provided to sponsors below the \$10,000 threshold and to exhibitors.

Use of attendee information for sales, marketing, or solicitation in the conference app is prohibited.

Attendees may opt out of inclusion and should report misuse to TAG staff.

Reporting & Enforcement

If you experience or observe a violation:

- Notify TAG staff in person, via the app, or by email
- Reports will be handled promptly and confidentially

TAG may take actions including:

- Verbal or written warning
- Removal from a session or event
- Revocation of conference attendance (without refund)
- Restrictions on future participation

Final decisions rest with TAG leadership.

Final Note

This document applies across all conference programs and events to ensure a consistent, respectful, and inclusive experience. This is your community—thank you for helping make it thoughtful, welcoming, and impactful.