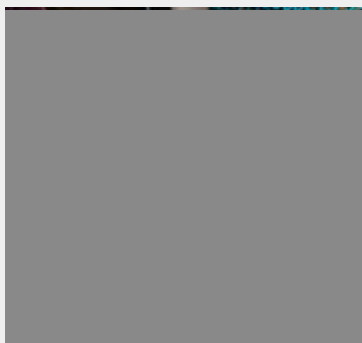


2026



# Partnership Opportunities



# Celebrating 20 Years of Impact

**Join us in empowering philanthropy's greatest purpose.**

Dear friends, partners, and supporters,

We invite you to join us for a truly remarkable milestone: **in 2026, the Technology Association of Grantmakers (TAG) celebrates its 20th anniversary.**

For two decades, TAG has been the trusted voice for technology in global philanthropy. As a powerful learning community of professionals, we are dedicated to advancing philanthropy's impact by leveraging technology effectively, equitably, and innovatively. Together with our members, we connect, educate, and lead—ensuring that the philanthropic sector harnesses technology to achieve its boldest ambitions.

Our work is grounded in a commitment to empowering both our members and the broader social sector with the tools, knowledge, and networks needed to make transformative change. Your investment strengthens this vital mission and ensures TAG remains a catalyst for impact, insight, and innovation.

As we enter our 20th year, we are charting a bold, future-focused path. We envision a sector where technology is not peripheral—but a strategic enabler of philanthropy's most ambitious goals.

Our investment in TAG powers the future of philanthropy to make an even bigger impact. Together, we can help the sector maximize its collective impact through transformative, human-centered technology.

**Let's lead the way—together.**

## Jean Westrick

*President and CEO*  
Technology Association of  
Grantmakers



# We are the voice of technology in global philanthropy.

The Technology Association of Grantmakers (TAG) cultivates the strategic, equitable, and innovative use of technology in philanthropy. Our work builds knowledge, strengthens networks, and advances the social sector.

## Connect.

TAG connects a vibrant community of experts who generously share best practices, innovative ideas, and actionable strategies to transform philanthropic operations and outcomes. ***By supporting TAG, you are investing in one of the most influential learning communities in philanthropy.***

## Learn.

TAG's core programs, learning exchanges, and skills development opportunities, equip philanthropy tech leaders with invaluable knowledge and insights. ***Your support directly fuels this capacity building—advancing a more effective, equitable sector.***

## Lead.

TAG is actively driving sector-wide action through its original research, resources on AI adoption, and collaboration with partners on shaping the future of philanthropy tech. ***Your investment advances leading-edge solutions that elevate the entire field.***

## Our Impact

TAG serves a growing membership of **over 440 organizations** and nearly **3,000 philanthropy technology professionals** in **eight (8) countries**.

What does that mean for you? You're not only tapping into the collective insights of the TAG community, but you're also gaining brand visibility through:

- 4,000+ followers on LinkedIn
- 5,000+ mailing list subscribers
- 42% email open rate

Our reach is broad, but our impact is deep. TAG's network fuels learning, innovation, and community across the global philanthropic technology ecosystem.





## Partnerships – At – A – Glance

We envision a future brimming with potential, where technology is fully harnessed to serve philanthropy’s boldest goals. In 2026, TAG will celebrate 20 years of service to the sector. This milestone is a celebration of our achievements, an opportunity to recommit to our mission, and build stronger partnerships to enable greater impact.

With your partnership, we can build a stronger, more effective, and more accessible community for technology professionals in philanthropy.

- **Annual Conference:** Our premier gathering for IT and operational leaders in philanthropy tech, the 2026 conference will be held in Chicago, November 10-13, 2026.
- **Tech Summits:** These one-day gatherings will explore the sector’s most urgent issues and emerging trends in data, security and managing risks. Dates and locations to be announced soon.
- **Annual Learning Series:** A virtual learning program featuring expert-led sessions and actionable best practices on data, security, AI and more. Collaborate with TAG to develop a series of learning events and companion resources to elevate your expertise and brand.
- **State of Philanthropy Tech:** The biennial benchmark survey – the definitive resource for understanding technology strategies across the grantmaking sector.

# TAG2026 Chicago

In November 2026, TAG will convene more than 650 IT executives, operations staff, and decision-makers from foundations and philanthropy-serving organizations across North America and beyond.

## Conference Partnerships

### Grantmaking Organizations **Only**

Item	Quantity	Investment	Additional Brand Placement	Speaking Opportunity	High Visibility Opportunity	Registrations
Hosting Partner	2	\$50,000	Yes	Yes	Yes	3
Anniversary Partner	1	\$20,000	Yes	Yes	Yes	2

*Brand placement, speaking opportunity, and high visibility opportunities are optional.*

### For-profit Organizations (Open to All)

Item	Quantity	Investment	Additional Brand Placement	Speaking Opportunity	High Visibility Opportunity	Registrations
Presenting Partner	2	\$30,000	Yes	Yes	Yes	3
Platinum Partner	2	\$25,000	Yes	Yes	Yes	3
Gold Partner	4	\$15,000	Yes	Yes	No	3
Silver Partner	6	\$10,000	Yes	No	No	2
Exhibiting Partner	10	\$5,000	Yes	No	No	1

*The partnership items in the table above receive an exhibitor booth with one (1) six-foot table, two (2) chairs, basic wi-fi access, and electrical outlet access.*

### À-la-carte Partnership Items (Open to All)

Item	Quantity	Investment	Additional Brand Placement	Speaking Opportunity	High Visibility Opportunity	Registrations
TAG Welcome Reception	1	\$8,000	Yes	Yes	No	1
Accessibility Features	1	\$8,000	Yes	No	No	1
Pre-Conference Session	3	\$7,000	Yes	Yes	No	1
Headshot Studio	1	\$6,000	Yes	No	No	1
Charging Stations	1	\$5,000	Yes	No	No	1
TAG Game Room	1	\$5,000	Yes	No	No	1
Barista Coffee Lounge	1	\$4,000	Yes	No	No	0
Scholarship Partner	3	\$3,000	No	No	No	0

*Brand placement, speaking opportunity, and high visibility opportunities are optional.*



## Conference Partnership Benefits

All for-profit conference partnerships include:

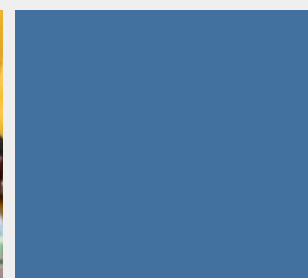
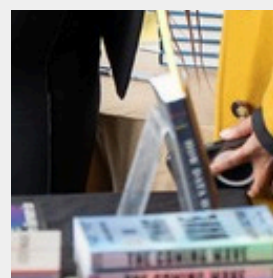
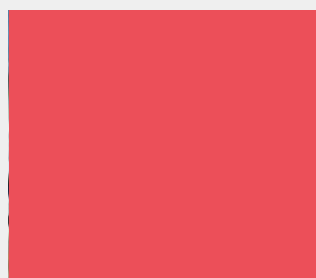
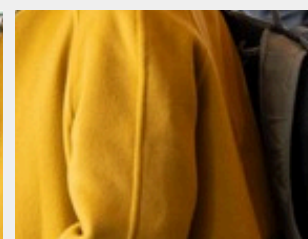
- Recognition on the TAG conference website and conference app
- TAG2026 attendee list with contact information (opt-in's only) \*

*\*Partnership items <\$10,000 receive TAG2026 organization names and attendee titles only.*

## Additional Benefits

### Presenting Partner

- Logo on high-traffic conference venue area (ie; elevator, walkway) or high-visibility item (ie; keycards)
- Featured logo on all conference communications to TAG mailing list and to attendees
- Logo on keynote landing page and app landing page
- Logo on session slides for speaking opportunity
- Logo on event signage for complimentary perk
- Logo on main stage sponsor carousel
- Logo on group signage in the Exhibitor Hall
- Dedicated conference social post
- Recognition in group sponsor thank-you email to full mailing list



### Platinum Partner

- Logo on attendee lanyards
- Featured logo on all conference communications to TAG mailing list and to attendees
- Logo on session slides for speaking opportunity
- Logo on main stage sponsor carousel
- Logo on group signage in the Exhibitor Hall
- Dedicated conference social post
- Recognition in group sponsor thank-you email to full mailing list

### Gold Partner

- Featured logo on all conference communications to TAG mailing list and to attendees
- Logo on main stage sponsor carousel
- Logo on group signage in the Exhibitor Hall
- Dedicated conference social post
- Recognition in group sponsor thank-you email to full mailing list

### Silver Partner

- Featured logo on all conference communications to attendees
- Logo on main stage sponsor carousel
- Logo on group signage in the Exhibitor Hall
- Dedicated conference social post
- Recognition in group sponsor thank-you email to full mailing list

### Exhibitor Booth

- Logo on group signage in the Exhibitor Hall
- Dedicated conference social post
- Recognition in group sponsor thank-you email to full mailing list

### À-la-carte Items

- Logo on signage for experience / opportunity
- Recognition in mobile app push notifications
- Recognition in group sponsor thank-you email to full mailing list

## Speaking Opportunity

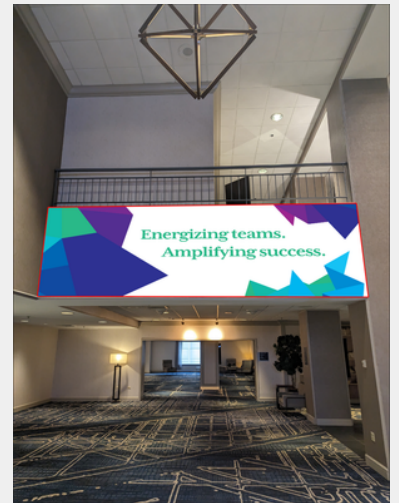
Partners at this level will work with the TAG team to co-create an engaging experience that attendees will remember for years to come. Possible options include expert-led micro sessions, facilitated roundtables, interactive demos, or “ask the expert” office hours.

*Got an innovative idea?* Pitch us your concept and let’s see what’s possible!

## High Visibility Opportunity

Partners at this level will work with the TAG team to put your organization in the spotlight. You’ll shine in key programmatic moments such as the introduction of a keynote speaker, facilitation of a main stage discussion/panel, or a thematic presentation on sector trends/insights.

Below are some examples of brand placement for TAG2026.



## Tech Summits 2026

In 2026, TAG will partner to host two one-day convenings for program staff, technology leaders, and decision-makers from grantmaking organizations to deepen knowledge and drive collective impact.

### Managing Risk and Security in an Era of Uncertainty

Attendees will hear from leading security experts, learn best practices, create response strategies, and leverage tools to manage risk and enhance safety for grantmakers and their nonprofits. *Hosted by the Ford Foundation in New York City on May 21, 2026.*

### Building a Data Culture for Greater Impact

Attendees will collaborate to advance their institutional data strategies, learn best practices, and leverage tools to advance learning and insights, measure organizational and grantee impact, turn data into visual storytelling, and more. *September 2026 - location to be announced soon!*

## Summit Partnership Options

Tier	Quantity	Investment	Additional Brand Placement	Complimentary Registration(s)
Pre-Summit Dinner	2	\$5,000	Yes	1
Post-Summit Reception	2	\$5,000	Yes	1

### Summit Partnership Benefits

All summit partnerships include:

- Brand placement on the summit event page and summit attendee email communications
- Dedicated summit social post



### **Pre-Summit Dinner (one per summit)**

Support an intimate, informal dinner for summit speakers, hosting organization members, and special guests. As a pre-summit dinner partner, you will receive:

- An invite-only networking opportunity with sector leaders
- Logo included on all on-site summit materials and presentations
- One (1) complimentary registration to the summit
- Acknowledgment in one dedicated event email to full TAG mailing list

### **Post-Summit Reception (one per summit)**

Enjoy recognition for facilitating critical networking at the summit! As a post-summit reception partner, you will receive:

- A chance to mingle with leaders and practitioners from across the sector
- Logo included on all on-site summit materials and presentations
- One (1) complimentary registration to the summit
- Acknowledgment in one dedicated event email to full TAG mailing list



## Annual Learning Series

TAG's premier, virtual learning series features expert-led sessions and actionable best practices and is offered exclusively to the TAG community as a benefit of membership.

Only three (3) partners will be selected as part of the 2026 Learning Series program. These unique opportunities are highly customizable, aimed at highlighting your organization's thought leadership and expertise. For 2026, we seek content partners to collaborate, underwrite, and develop a series of virtual events and companion resources on the programmatic themes below.

### Learning Series Partnership Options

- Building a Data Culture (\$10,000). Decision-making frameworks, case studies and organizational learning, data-to-impact storytelling.
- Managing Complex Risks (\$10,000). Cybersecurity, examples of operational resilience, navigating reputational risk, and implementing adaptive safeguards.
- Leading Responsible Innovation & AI Adoption (\$10,000). Human-centered tech leadership, leveraging AI frameworks for responsible and ethical adoption and developing strategies for digital transformation.

### Learning Series Partnership Benefits

As the only learning series partner of a programmatic theme, you will receive:

- Year-long recognition as the supporting partner of the learning series theme
- Opening remarks for all relevant learning events
- Three (3) curated presentation opportunities
- One (1) co-created companion resource, case study, or thought leadership article
- Brand placement on TAG learning series page and individual learning series events
- Brand placement in TAG's events communications (email and social)
- Post-event attendee list(s) with contact information (opt-in's only)

## State of Philanthropy Tech Survey (SOPT)

Every two years, TAG conducts its preeminent philanthropy tech survey to understand the policies, practices, and perceptions within the grantmaking community. As the only comprehensive survey focused on technology in philanthropy, it offers valuable insights into how grantmaking organizations are leveraging technology to advance their missions, deepen their impact and manage risk.

### State of Philanthropy Tech Survey (SOPT) Partnership Benefits

Standard SOPT marketing includes:

- Brand placement on the TAG SOPT web page and all survey-related materials
- Recognition in TAG's SOPT communications (email and social)
- Dedicated social post recognizing partnership level/relevance

### Survey Partner – \$25,000 (1 available)

- Exclusive recognition as the lead supporter of the biennial survey
- Main stage remarks at the public release of the survey at TAG2026 in Chicago
- Co-created companion thought leadership article distributed to the TAG mailing list
- Acknowledgment in TAG's email newsletter, survey dissemination efforts, and virtual launch event of the survey (open to sector)
- Attendee list for the virtual survey launch event post-conference (opt-in only)



## Partnership Policies

As TAG's partnerships and impact have grown, we have evolved how we define and formalize our work together. The "TAG Code of Conduct" and "Partnership Agreement" are mandatory components of partnership with TAG.

### Code of Conduct

TAG's Code of Conduct outlines the shared expectations for respectful, ethical, and inclusive participation across all TAG programs, events, and partnerships. These guidelines exist to support a welcoming community and ensure consistent standards of behavior that apply fairly to everyone.

### Partnership Agreement

TAG's Partnership Agreements serve as formal, binding documents that define the legal, financial, and operational terms governing each partnership. These agreements are intended to clearly outline obligations, payment terms, deliverables, and risk considerations, ensuring consistency, fiscal responsibility, and compliance for all parties. By applying standardized agreements across partnerships, TAG promotes transparency, accountability, and equitable treatment for every partner.



# Thank you to our 2025 supporters!

## TAG Institutional Members

Special thanks to the following members, who have invested in building the field and stewarding long-range initiatives to harness the power of technology to transform philanthropy and create greater impact:



## TAG Sector Stewards

Thank you to the following members who have invested in TAG's programming to build the capacity of the philanthropic sector:



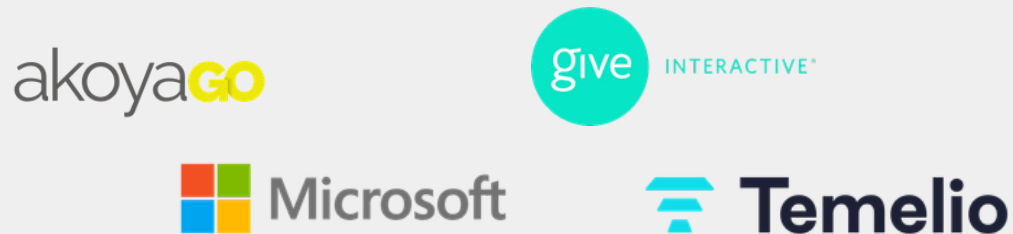
## TAG Learning Series

Special thanks to Foundant Technologies + SmartSimple Cloud for their sponsorship of TAG's 2025 Learning Series as a Contributing Sponsor!



## Responsible AI in Philanthropy Summit

This gathering, co-hosted by TAG and Council of Michigan Foundations (CMF), was generously sponsored by:



## TAG2025 Conference

Presenting Sponsors



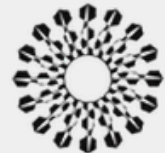
Platinum Sponsor



Gold Sponsors



Silver Sponsors



Pre-Conference Sponsors





# About TAG

The Technology Association of Grantmakers (TAG) is a 501(c)(3) non-profit membership organization that promotes the power of technology to advance the goals of the philanthropic sector.

Interested in learning more about TAG? Want to support our mission?  
Contact us at [info@tagtech.org](mailto:info@tagtech.org)



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