

2025



Impact Report



From Our Board President

As we close out 2025, we mark another impactful year for the Technology Association of Grantmakers (TAG). Together, we have deepened our collective commitment to building a more connected, inclusive, and forward-looking philanthropy tech community.

This year, TAG piloted **Inclusion by Design**, a new cohort-based program that supports our shared goal of advancing inclusive and accessible technology practices. We also expanded our **Board of Directors to 15 members** and launched **five new member-led committees**, ensuring that TAG's programs and priorities continue to be shaped by the diverse voices of our community. This growth strengthens our foundation, enhances our programming, and broadens TAG's influence across the sector.

Jean Westrick's leadership has brought renewed clarity, purpose, and energy to TAG's mission. The success of our **largest conference ever** in Atlanta was a testament to this momentum—bringing together hundreds of philanthropy tech leaders to explore what it means to navigate change, strengthen resilience, and lead with renewed purpose.

We also deepened TAG's role as a trusted resource on the responsible use of artificial intelligence. Through our **collaborative summit with the Council of Michigan Foundations** and our **on-demand curriculum partnership with NTEN**, we are helping philanthropy build the confidence and capacity needed to harness AI for good.

As we look ahead to **TAG's 20th anniversary in 2026**, we do so with optimism and gratitude. Our growth is a reflection of the strength of this community and each of you who contribute your time, expertise, and commitment to advancing technology for greater impact.

As I conclude my term as Board Chair next year, I am deeply inspired by what we've built together and profoundly grateful for the opportunity to serve. TAG's mission—and the spirit of this remarkable community—remains a source of hope and possibility for our sector.

Now, more than ever, our community is needed—and all are welcome to be part of what's next. Thank you for being an essential part of TAG's journey. Here's to an inspiring 2026 and the next chapter in TAG's evolution.

With gratitude,

José Aron-Díaz

Chair, Board of Directors
Technology Association of Grantmakers





The voice of technology in global philanthropy

The Technology Association of Grantmakers (TAG) cultivates the strategic, equitable, and innovative use of technology in philanthropy. Our growing global community builds critical knowledge and capacity to leverage technology to advance the social sector.



440+

Organizations

2,500+

Members

9

Countries

Transforming Philanthropy Through Technology

For two decades, the Technology Association of Grantmakers (TAG) has provided global leadership for the role of technology in philanthropy. With our members, we believe that strategic, equitable, and innovative technology practices can solve problems, strengthen communities, and improve lives.

In an era where technology is woven into nearly every aspect of daily life, leveraging digital tools and practices effectively is mission-critical. When we harness the power of technology to scale our impact, we can create more common good.



Our Network

Whether organizations are looking to streamline operations and reduce institutional risk, deepen engagement with their communities, or harness data for measurable outcomes and decision-making, TAG provides a generous and supportive community for philanthropy professionals to *do more good*.

In 2025, **73** new organizations joined TAG's global membership of **445** member organizations, across **9** countries. Representing the diversity of the philanthropic ecosystem and functions, from infrastructure and security to data analytics and impact, our member network reflects broad expertise and experience to make big things happen with technology.



 **4000+** Followers

Impact By the Numbers

In 2025, we executed our mission, served our membership, and informed the greater philanthropic community through dozens of programs, resources, and activities. Here are some highlights:

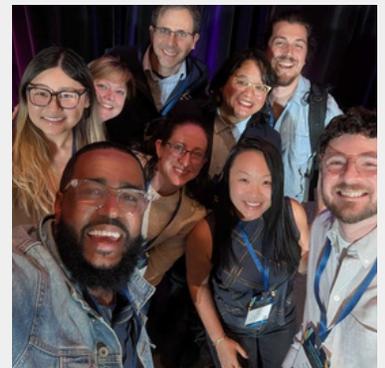
Networking for Impact

More than 2,500 individual members engaged with one another in online and in person experiences. TAG's generous and welcoming community is a valuable and supportive network that helps individual members achieve more.



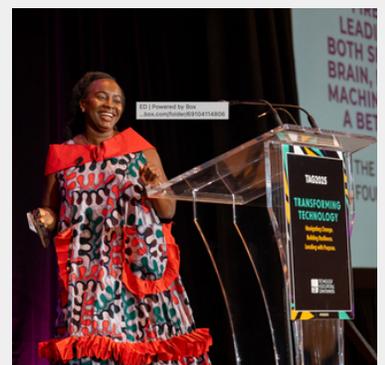
Learning to Transform Organization Practice

1,200+ members attend TAG's signature Learning Series which covered topics such as leading change management, responsible AI practices, conducting due diligence, building professional resiliency, robotic process automation, data governance, and managing digital risk.



Leading the Field with Ethical AI Adoption

120 individuals attended our AI Summit in partnership with Council of Michigan Foundations. **25** charities, technologists, and funders attended our first-ever AI Design Studio in the UK in partnership with CAST and IVAR. TAG also launched the first-ever on-demand curriculum for AI in philanthropy in partnership with NTEN.



Fostering Inclusive Tech and Emerging Leaders

Inclusion by Design served **42** professionals to advance inclusive and accessible tech practices. Our 10th cohort of the Emerging Leaders Initiative included **12** philanthropy professionals.

TAG2025

The TAG2025 Annual Conference in Atlanta showcased our community's unwavering commitment to advancing technology in philanthropy with inclusion and purpose. Guided by the theme *Transforming Technology*, keynote speakers and panels inspired bold, responsible approaches to technology:

- **Dr. Fallon Wilson & Dr. Nicol Turner Lee**: Advocated for inclusion of digitally invisible communities.
- **All-Female Cybersecurity Panel**: Redefined digital risk and resilience through diverse expertise.
- **Dr. Chris Wiggins**: Reminded us that data is never neutral—it must be used with intention.

This was the largest conference to date and TAG members demonstrated **extraordinary engagement**—sharing knowledge, asking tough questions, and reinforcing the collaborative spirit that makes TAG unique.



Conversations emphasized the **human needs behind innovation**, from preparing leaders for change to ensuring accountability and good governance in every project.



Looking Ahead: In 2026, we will build on this momentum—strengthening data and digital practices, deepening peer connections, and aligning technology investments with mission-driven goals.

[Join us at TAG2026 in Chicago!](#)

Supporting Organizations

TAG Institutional Members

Special thanks to the following members, who have invested in building the field and stewarding long-range initiatives to harness the power of technology to transform philanthropy and create greater impact:



TAG Sector Stewards

Thank you to the following members who have invested in TAG's programming to build the capacity of the philanthropic sector:



Sponsors

TAG Learning Series

Special thanks to Foundant Technologies + SmartSimple Cloud for their sponsorship of TAG's 2025 Learning Series as a Contributing Sponsor!



Responsible AI in Philanthropy Summit

This gathering, co-hosted by TAG and Council of Michigan Foundations (CMF), was generously sponsored by:



TAG2025 Conference

Presenting Sponsors



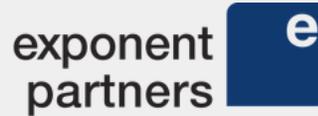
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Jean Westrick

President and CEO
Technology Association of
Grantmakers

About TAG

The Technology Association of Grantmakers (TAG) is a 501(c)(3) non-profit membership organization that promotes the power of technology to advance the goals of the philanthropic sector.

Interested in learning more about TAG? Want to support our mission?
Contact us at info@tagtech.org

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