Form

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

2017 Open to Public Inspection

OMB No. 1545-0047

► Go to www.irs.gov/Form990 for instructions and the latest information. and ending For the 2017 calendar year, or tax year beginning D Employer Identification number C Name of organization Check if applicable: TECHNOLOGY AFFINITY GROUP Address change 56-2558836 Doing business as Name change Number and street (or P.O. box if mail is not delivered to street address) 610-688-6832 23 BRIAR ROAD Initial return City or town, state or province, country, and ZIP or foreign postal code Final return/ terminated PA 19087 G Gross receipts \$ 553,648 WAYNE Amended return Name and address of principal officer: H(a) Is this a group return for subordinates? Application pending KRISTINE MCDAID H(b) Are all subordinates included? 100 COLLEGE ROAD EAST If "No." attach a list, (see instructions' PRINCETON NJ 08543 X 501(c)(3) 501(c) WWW.TAGTECH.ORG H(c) Group exemption number ▶ Website: Year of formation: 2007 X Corporation Trust Other > Form of organization: Association Summary 1 Briefly describe the organization's mission or most significant activities: THE TECHNOLOGY AFFINITY GROUP IS A NON-PROFIT MEMBERSHIP ORGANIZATION THAT Governance PROMOTES THE POWER OF TECHNOLOGY TO ADVANCE THE GOALS OF THE PHILANTHROPIC SECTOR. 2 Check this box | if the organization discontinued its operations or disposed of more than 25% of its net assets. 3 Number of voting members of the governing body (Part VI, line 1a) Activities & 11 4 Number of independent voting members of the governing body (Part VI, line 1b) 0 5 Total number of individuals employed in calendar year 2017 (Part V, line 2a) 6 Total number of volunteers (estimate if necessary) 7a Total unrelated business revenue from Part VIII, column (C), line 12 b Net unrelated business taxable income from Form 990-T, line 34 Prior Year **Current Year** 466,200 360,550 8 Contributions and grants (Part VIII, line 1h) 9 Program service revenue (Part VIII, line 2g) 1,465 1,179 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 168,075 191,633 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 635,454 553,648 12 Total revenue – add lines 8 through 11 (must equal Part VIII, column (A), line 12) 0 13 Grants and similar amounts paid (Part IX, column (A), lines 1–3) 0 0 14 Benefits paid to or for members (Part IX, column (A), line 4) 0 0 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10) 16a Professional fundraising fees (Part IX, column (A), line 11e) b Total fundraising expenses (Part IX, column (D), line 25) ▶ 528,165 608,429 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 528,165 608,429 18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25) -54,781107,289 19 Revenue less expenses. Subtract line 18 from line 12 Beginning of Current Year End of Year 744,032 795,061 20 Total assets (Part X, line 16) 346 4,098 21 Total liabilities (Part X, line 26) 739,934 715 22 Net assets or fund balances. Subtract line 21 from line 20 Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Signature of officer Sign TREASURER LAURA GOFF Неге Type or print name and title PTIN Print/Type preparer's name Check Paid P01427384 DENISE M. SELGRATH 47-1352305 O'CONNELL & COMPANY, LLC Firm's EIN Preparer Firm's name **Use Only** 165 TOWNSHIP LINE RD STE 1100 215-887-4425 JENKINTOWN, PA 19046 May the IRS discuss this return with the preparer shown above? (see instructions) X Yes No

Part III	Statement of Program S	Service Accomplishments tains a response or note to any	line in this Part III	
1 Briefly des	cribe the organization's mission: CHNOLOGY AFFINIT ES THE POWER OF		ROFIT MEMBERSHIP	ORGANIZATION THAT
prior Form		ant program services during the year v		Yes X No
3 Did the org	ganization cease conducting, or	make significant changes in how it con		Yes X No
4 Describe t expenses.	he organization's program servion Section 501(c)(3) and 501(c)(4)	ce accomplishments for each of its thre organizations are required to report the reach program service reported.	e largest program services, as me e amount of grants and allocations	asured by to others,
TECHNO	MOTE THE UNDERST	358,447 including grants of FANDING OF HOW INFOUR INFOURT STATE OF THE PROPERTY OF THE PROPERT	RMATION AND COMMUNICATION AND	C GOALS.
Samuerous toronouse		190,900 including grants o	F C )	(Revenue \$
STREAM CAN SP PURPOS DATA T	FY PROJECT - SING THE GRANT NEND LESS TIME ON E OF THEIR MISSON OF ELIMINATE REDUCTION OF THE ONE O	MPLIFY IS A SECTOR MAKING PROCESS FOR N THE GRANT MAKING ION. IT IS BASED C	WIDE INITIATIVE DEFOUNDATIONS AND DEPOCESS AND MORE NOTE AND LONG DATABLE	LED BY TAG TO NONPROFITS, SO THEY TIME ON THE
SOFTWA	RE FEATURES, FUI	- RESEARCH AND REPONCTIONALITY AND BESEVALUATION AND REV	RTS PROVIDE DETA T PRACTICES FOR	LED ANALYSIS OF IMPLEMENTATION,
4d Other pro	gram services (Describe in Sche s \$	edule O.) including grants of \$	) (Revenue \$	)
	ram service expenses >	560,747		F 990 (2047)

**Checklist of Required Schedules** Part IV Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," X complete Schedule A X 2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to X 3 candidates for public office? If "Yes," complete Schedule C, Part I Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) X 4 election in effect during the tax year? If "Yes," complete Schedule C, Part II Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-197 If "Yes," complete Schedule C, X 5 Part III Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If X 6 "Yes," complete Schedule D, Part I Did the organization receive or hold a conservation easement, including easements to preserve open space, X 7 the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," X 8 complete Schedule D, Part III Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or X 9 debt negotiation services? If "Yes," complete Schedule D, Part IV Did the organization, directly or through a related organization, hold assets in temporarily restricted X endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, 11 VII, VIII, IX, or X as applicable. Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," X 11a complete Schedule D, Part VI Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more X 11b of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more X 11c of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets 11d reported in Part X, line 16? If "Yes," complete Schedule D, Part IX 11e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses X 11f the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII 12a Was the organization included in consolidated, independent audited financial statements for the tax year? If X 12b "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E 13 14a Did the organization maintain an office, employees, or agents outside of the United States? Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate 14b X foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or 15 X 15 for any foreign organization? If "Yes," complete Schedule F, Parts II and IV Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other 16 X assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV 16 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on 17 X 17 Part IX. column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) Did the organization report more than \$15,000 total of fundraising event gross income and contributions on X Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II 18 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? X If "Yes," complete Schedule G, Part III

Form 990 (2017) TECHNOLOGY AFFINITY GROUP

Checklist of Required Schedules (continued) No Yes 20a 20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? 20b Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or 21 X 21 domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on 22 X 22 Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the 23 organization's current and former officers, directors, trustees, key employees, and highest compensated X 23 employees? If "Yes," complete Schedule J 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b X 24a through 24d and complete Schedule K. If "No," go to line 25a 24b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding escrow at any time during the year 24c to defease any tax-exempt bonds? 24d d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit X 25a transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? X 25b If "Yes," complete Schedule L, Part I Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any 26 current or former officers, directors, trustees, key employees, highest compensated employees, or X disqualified persons? If "Yes," complete Schedule L, Part II 26 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled X 27 entity or family member of any of these persons? If "Yes," complete Schedule L, Part III Was the organization a party to a business transaction with one of the following parties (see Schedule L, 28 Part IV instructions for applicable filing thresholds, conditions, and exceptions): X A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28a A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete X Schedule L, Part IV An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) X 28c was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV 29 X Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified X 30 conservation contributions? If "Yes," complete Schedule M Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, X 31 Part I Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes, 32 X 32 complete Schedule N, Part II Did the organization own 100% of an entity disregarded as separate from the organization under Regulations 33 X 33 sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, X X 35a Did the organization have a controlled entity within the meaning of section 512(b)(13)? 35a If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 35b Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable X 36 related organization? If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,  $\mathbf{x}$ 37 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and X 19? Note. All Form 990 filers are required to complete Schedule O.

Pa	Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response or note to any line in this Part	\/				
	Check it Schedule O contains a response of note to any line in this rait			************	Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	8			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and					
	reportable gaming (gambling) winnings to prize winners?	*********	Crare a secondar a secondar	1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax	1				
	Statements, filed for the calendar year ending with or within the year covered by this return	2a	0			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return			2b		#1000000000000000000000000000000000000
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)					- V
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?					X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule C		uauranterrana <del>da</del>	3b	-	-
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other at					
	over, a financial account in a foreign country (such as a bank account, securities account, or other fina	ncial		40		x
	account)?			4a		A
b	If "Yes," enter the name of the foreign country:					
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Ad	counts				
_	(FBAR).			5a		X
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			3555555		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transacti If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			C.52000000		
C	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			ARMANASES.		
6a	organization solicit any contributions that were not tax deductible as charitable contributions?			6a		x
b	If "Yes," did the organization include with every solicitation an express statement that such contribution		A para transmission and considerate			
U	gifts were not tax deductible?	-		6ь		
7	Organizations that may receive deductible contributions under section 170(c).					
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for go	oods				
ŭ	and consider provided to the navor?			7a		
b	Observation of the second of t			7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was					
	required to file Form 8282?			7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit con	ntract?		7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract			7f		<u> </u>
g	If the organization received a contribution of qualified intellectual property, did the organization file Form			7g		-
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization		Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintaine	d by the				
	sponsoring organization have excess business holdings at any time during the year?		I (6	8		20000000
9	Sponsoring organizations maintaining donor advised funds.					
а						-
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	935 23		9b		
10	Section 501(c)(7) organizations. Enter:	1 40-	F.			
a	Initiation fees and capital contributions included on Part VIII, line 12	10a 10b				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	[100	<u> </u>			
11	Section 501(c)(12) organizations. Enter:	11a	Ī			
a	Gross income from members or shareholders  Gross income from other sources (Do not net amounts due or paid to other sources	110				
b		11b				
12a	against amounts due or received from them.)  Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form			12a		ACCEPTED 1995
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			7.7.1.2.1.1		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.					
а	10 H H L L L L L L L L L L L L L L L L L			13a		
u	Note. See the instructions for additional information the organization must report on Schedule O.	*****	CHARLEST CHIEF CHIEF CHI			
b	Enter the amount of reserves the organization is required to maintain by the states in which	12	v.			
-	the organization is licensed to issue qualified health plans	13b				
С	Enter the amount of reserves on hand					
14a				14a		X
	If "Yes." has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule					

Form 990 (2017) TECHNOLOGY AFFINITY GROUP Page 6 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" Part VI response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. X Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Yes No 11 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. 11 1b Enter the number of voting members included in line 1a, above, who are independent b Did any officer, director, trustee, or key employee have a family relationship or a business relationship with X any other officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct 3 X supervision of officers, directors, or trustees, or key employees to a management company or other person? Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Did the organization have members or stockholders? 6 Did the organization have members, stockholders, or other persons who had the power to elect or appoint X one or more members of the governing body? Are any governance decisions of the organization reserved to (or subject to approval by) members, b 7b stockholders, or persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8 X The governing body? X Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at X the organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No X 10a 10a Did the organization have local chapters, branches, or affiliates? If "Yes," did the organization have written policies and procedures governing the activities of such chapters, 10b affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990. b X 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12a X 12b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," C X 12c describe in Schedule O how this was done X 13 Did the organization have a written whistleblower policy? 13 X Did the organization have a written document retention and destruction policy? 14 Did the process for determining compensation of the following persons include a review and approval by 15 independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? X The organization's CEO, Executive Director, or top management official 15a X Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement 16a X with a taxable entity during the year? 16a If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed ▶ NONE 17 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. X Own website Another's website X Upon request Other (explain in Schedule O) Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and

PA 19087

610-688-6832

financial statements available to the public during the tax year.

State the name, address, and telephone number of the person who possesses the organization's books and records: ▶

Part VII

Form 990 (2017) TECHNOLOGY AFFINITY GROUP

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees Section A.

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

X Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any	(de bo	o not o x, unic	Pos check ass pe	C) sition more rson	than one s both an r/trustee)	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Former Highest compensated employee	(W-2/1099-MISC)	(W 27 1000 Mileo)	organization and related organizations
(1) KRISTINE MCDAID									
	2.00								
PRESIDENT	0.00	X		X	_	$\vdash$	0	0	0
(2) JAMES RUTT	0 00								
	2.00			₹.				0	0
VICE PRESIDENT	0.00	X		X	-	-	0	0	
(3) LAURA GOFF	0.00	1							
	2.00 0.00	x		x			0	0	0
TREASURER (4) NICOLETTE LODICO		<u> </u>		^					
(4) NICOLETTE LODICO	2.00								
OF OPERADY	0.00	x		x			0	0	0
SECRETARY (5) EDIMA ELINEWINGA		A		A	_			Ť	-
(5) EDIMA EHINEWINGA	2.00								
BOARD MEMBER	0.00	x					0	0	0
(6) JOHN MOHR									
(0) 001111 1101111	2.00								
BOARD MEMBER	0.00	x					0	l 0	0
(7) LINDA ROSANO	0.00	+=							
(1/2211211 11021210	2.00								
BOARD MEMBER	0.00	x					0	0	0
(8) DAN SCHOENFELD		1							
(0,232. 23	2.00								
BOARD MEMBER	0.00	x					0	0	0
(9) MATTHEW SHARP									
(-,	2.00								
BOARD MEMBER	0.00	x					0	0	0
(10) MARK WALKER									1
	2.00								
BOARD MEMBER	0.00	x					0	0	0
(11) CAROLYN WENDROWS									
	2.00								
BOARD MEMBER	0.00	X					0	0	0
DAA		5.1.							Form 990 (2017)

56-2558836

Page 8

Part VII	Section A. Officers	, Directors, Trus	stee	s, Ke	y Er	nplo	yees	s, ar	nd Highest Compensated	Employees (continued)	
	week box, unle (list any officer a		Position do not check more than one ox, unless person is both an fficer and a director/trustee)					(D) Reportable compensation from the	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the	
		hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(VV-2/1098-M13C)	organization and related organizations
	AVID BINDER SBOARD MEMBER	2.00	x						0	0	0
(13) G.	AVIN CLABAUG		x						0	0	0
EMERITO	S BOARD MEMBE	0.00	-								
-	*************										
		a 1/5214 a a a a a a a a a /41014									
	OGERANISE ETA FERFENSISSES	**/***********									
STEEL THE PERSON		32(77) 34 34 34 36 36 37 4 37 4									
		A DESCRIPTION OF THE STATE OF T									
c Total f	ntal rom continuation shee add lines 1b and 1c)	ets to Part VII, S	ectio	on A	0.20		900	<b>&gt; &gt; &gt;</b>			
2 Total n	umber of individuals (included the compensation from the compensat	luding but not lin	nited	to th	ose	liste	d abo	ve)	who received more than \$1	00,000 of	IVIN-
employ	ee on line 1a? If "Yes,"	complete Schedu	ıle J	for s	uch i	indiv	idual		vee, or highest compensated		Yes No
organiz individ	zation and related organi ual	zations greater t	han S	\$150	,000	? If "	Yes,'	' cor	and other compensation from		4 X
for ser	vices rendered to the org	ganization? If "Ye	s," c	omp	lete S	Sche	dule	J fo	unrelated organization or inc or such person		5 X
1 Compl	ete this table for your five	e highest comper	nsate	ed inc	depe	nder	nt cor	ntrac	ctors that received more that r year ending with or within t	n \$100,000 of	
compe		(A) business address	nper	isan	31110	i tire	Gaic	luai	Descrip	(B) tion of services	(C) Compensation
LISA P	OOL CONSULTING		1	.90		23	BRI		R ROAD CONSULTING		168,804
	K ANALYTICS AND			30		369	9 F	AT	TIE LANE CONSULTING		132,000
:											
-											
2 Total n	umber of independent co	ontractors (included)	ling l	but n	ot lin	nited	to th	ose	listed above) who	2	

Pa	irt V	III Staten	nent of Reve	nue Contair	ns a response o	r note to any line i				
		CHECK	II Goricadio (	o contain		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a b c d e f	Federated cam Membership du Fundraising ev Related organi: Government grants ( All other contribution	ues ents zations contributions) s, gifts, grants,	1a 1b 1c 1d 1d	260,550					
d Oth	g	and similar amounts  Noncash contribution	not included above as included in lines 1a-	<b>1f</b>	100,000		2000 000 2000 000 2000 000 2000 000			
	h	Total. Add line	s 1a-1f			360,550				
Program Service Revenue	2a b c d e f	All other progra	am service rever s 2a–2f	ue	01.11 01.12 01.12 01.12					
	3	Investment inc	ome (including d			1 465	1 465			
	4 5		ar amounts) vestment of tax-		nd proceeds 🕨	1,465	1,465			
	6a b c	Gross rents Less: rental exps. Rental inc. or (loss) Net rental inco	me or (loss)		<b>&gt;</b>					
		Gross amount from sales of assets other than inventory Less: cost or other basis & sales exps.	(i) Securities		(ii) Other					
	d	Gain or (loss) Net gain or (los	ss)		<b>)</b>					
Other Revenue	8a	(not including \$ of contributions re	m fundraising ever eported on line 1c). 18	5183						
Othe		Less: direct ex	penses	,, b	nts 🕨					
	9a	Gross income fro See Part IV, line	(loss) from fundr m gaming activities	s. a	nts					
			penses (loss) from gami		s					
	10a b	10a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold b								
	С		(loss) from sales	of invento	Busn. Code					
	11a b c	CONFERENC	E FEES		900090	190,785 848	190,785 848			
	d		ue		20000		MATERIAL DESCRIPTION OF THE PROPERTY OF THE PR			
	e 12	Total revenue	s 11a–11d See instruction			191,633 553,648	193,098	0	0	

Part IX

Statement of Functional Expenses

56-2558836 TECHNOLOGY AFFINITY GROUP Form 990 (2017)

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). Check if Schedule O contains a response or note to any line in this Part IX (D) Fundralsing (C) (A) (B) Do not include amounts reported on lines 6b, Management and Total expenses Program service expenses 7b, 8b, 9b, and 10b of Part VIII. expenses general expenses Grants and other assistance to domestic organizations and domestic governments. See Part IV, Ilne 21 Grants and other assistance to domestic individuals. See Part IV, line 22 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Other salaries and wages 7 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) Other employee benefits ..... 9 Payroll taxes ..... Fees for services (non-employees): Management 1,888 1,888 Legal 4,000 4,000 С Accounting Lobbying Professional fundraising services. See Part IV, line 17 Investment management fees ..... Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.) Advertising and promotion 12 50 50 Office expenses 47 47 Information technology 14 15 Royalties 16 Occupancy 4,714 4,714 17 Payments of travel or entertainment expenses 18 for any federal, state, or local public officials 154,338 154,338 19 Conferences, conventions, and meetings Interest 20 Payments to affiliates ..... 21 Depreciation, depletion, and amortization 22 2,519 2,519 Insurance 23 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) 191,221 27,391 218,612 CONSULTING 190,900 190,900 SIMPLIFY 14,112 14,112 BANK CHARGES 10,426 10,426 HOSTING FEES 6,582 241 6,823 All other expenses 0 47,682 560,747 608,429 Total functional expenses. Add lines 1 through 24e Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here following SOP 98-2 (ASC 958-720)

Form 990 (2017) Part X **Balance Sheet** Check if Schedule O contains a response or note to any line in this Part X (B) (A) Beginning of year End of year 49,968 27,049 Cash—non-interest bearing 633,012 600,496 2 Savings and temporary cash investments 2 85,000 135,000 3 3 Pledges and grants receivable, net Accounts receivable, net Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. 5 Complete Part II of Schedule L 6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Complete Part II of Schedule L 6 7 Notes and loans receivable, net 8 Inventories for sale or use 8,568 Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment: cost or 10a other basis. Complete Part VI of Schedule D 10c Less: accumulated depreciation 10b Investments—publicly traded securities 11 11 Investments—other securities. See Part IV, line 11 12 12 Investments—program-related. See Part IV, line 11 13 13 14 14 Intangible assets 15 15 Other assets. See Part IV, line 11 744,032 795,061 16 16 Total assets. Add lines 1 through 15 (must equal line 34) 4,098 346 17 Accounts payable and accrued expenses 17 18 18 Grants payable 19 Deferred revenue 19 20 Tax-exempt bond liabilities 20 21 Escrow or custodial account liability. Complete Part IV of Schedule D Loans and other payables to current and former officers, directors, 22 trustees, key employees, highest compensated employees, and 22 disqualified persons. Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 23 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X 25 of Schedule D 4,098 346 26 Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117 (ASC 958), check here ▶ complete lines 27 through 29, and lines 33 and 34. or Fund Balances 593,982 655,101 Unrestricted net assets 200,733 84,833 28 Temporarily restricted net assets Permanently restricted net assets

STAC 447 (ASC 958), check here. 29 29 complete lines 30 through 34. Net Assets 30 Capital stock or trust principal, or current funds Paid-in or capital surplus, or land, building, or equipment fund 31 32 Retained earnings, endowment, accumulated income, or other funds 32 739,934 794,715

Total net assets or fund balances

Total liabilities and net assets/fund balances

744,032 Form 990 (2017)

795,061

34

orm	1 990 (2017) TECHNOLOGY AFFINITY GROUP 56-2558836			Pa	ge IZ
	Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI			21171	
1	Total revenue (must equal Part VIII, column (A), line 12)				648
2	Total expenses (must equal Part IX, column (A), line 25)	2			429
3	Revenue less expenses. Subtract line 2 from line 1	1 2 1			781
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))		7.	94,	715
5	Net unrealized gains (losses) on investments	5			
6	Donated services and use of facilities				
7	Investment expenses				
8	Prior period adjustments				
9	Other changes in net assets or fund balances (explain in Schedule O)	9			
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line			_	
	33, column (B))	10	<u> </u>	39,	934
Pa	irt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990:		_		
	If the organization changed its method of accounting from a prior year or checked "Other," explain in				
	Schedule O.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	*****	2a	************	X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or				
	reviewed on a separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a				
	separate basis, consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
C	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight				
	of the audit, review, or compilation of its financial statements and selection of an independent accountant?		2c	X	************
	If the organization changed either its oversight process or selection process during the tax year, explain in				
	Schedule O.				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in				
	the Single Audit Act and OMB Circular A-133?	ego religio partir	3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the				
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	*******	. 3b		L

# SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

# **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2017

Open to Public Inspection

Name of the organization

TECHNOLOGY AFFINITY GROUP

56-2558836

Employer identification number

P	Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.										
Γhe	orgai	nization is not a	a private foundation because	it is: (For lines 1 through 12, che	ck only o	ne box.)					
1		A church, con	vention of churches, or asso	ciation of churches described in	section 1	70(b)(1)(A	)(i).				
2	П	A school desc	cribed in section 170(b)(1)(A	A)(ii). (Attach Schedule E (Form	990 or 99	0-EZ).)					
3	П			e organization described in <b>secti</b>							
4	H	A medical res	earch organization operated	in conjunction with a hospital de	scribed in	section 17	70(b)(1)(A)(iii). Enter the hospi	tal's name,			
		city, and state		•							
5				a college or university owned or	operated	by a gover	nmental unit described in	ttim 2006-1002-110-152			
•	ш		b)(1)(A)(iv). (Complete Part I		•						
6			federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).								
7	H		organization that normally receives a substantial part of its support from a governmental unit or from the general public								
•	ш		section 170(b)(1)(A)(vi). (Co								
8		A community	trust described in section 17	<b>70(b)(1)(A)(vi).</b> (Complete Part II	l.)						
9		An agricultura	al research organization desc	ribed in section 170(b)(1)(A)(ix	) operated	d in conjunc	tion with a land-grant college				
	_	or university of	or a non-land grant college of	agriculture (see instructions). Er	nter the na	ame, city, a	nd state of the college or				
	_	university:	REFORMATION CO.								
10	X	An organization	on that normally receives: (1)	more than 33 1/3% of its support	rt from co	ntributions,	membership fees, and gross				
		receipts from	activities related to its exemp	ot functions—subject to certain e	xceptions	, and (2) no	more than 33 1/3% of its				
		support from (	gross investment income and	d unrelated business taxable inco , 1975. See <b>section 509(a)(2).</b> (	Complete	Part III.)	i tax) iroini businesses				
11				clusively to test for public safety			)(4),				
12				clusively for the benefit of, to pe							
14		of one or more	e publicly supported organiza	itions described in section 509(	a)(1) or s	ection 509	(a)(2). See section 509(a)(3).				
	of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.										
	a Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving										
	the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the										
	supporting organization. You must complete Part IV, Sections A and B.  Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having										
	b	Type II. A	A supporting organization sup	ervised or controlled in connecti	on with its	s supported	organization(s), by naving				
		control or	· management of the support ion(s). <b>You must complete</b>	ng organization vested in the sai	me perso	iis tiiat com	nor or manage the supported				
				upporting organization operated i	in connec	tion with ar	nd functionally integrated with.				
	С	its suppor	rted organization(s) (see insti	ructions). You must complete F	Part IV, S	ections A,	D, and E.				
	d	Type III n	on-functionally integrated	. A supporting organization opera	ated in co	nnection wi	th its supported organization(s)				
		that is not	t functionally integrated. The	organization generally must satis	sfy a distri	bution requ	irement and an attentiveness				
				ust complete Part IV, Sections							
	е	Check thi	s box if the organization rece	ived a written determination from	n the IRS	that it is a T	ype I, Type II, Type III				
				functionally integrated supportin	y organiza	ation.		F			
	f		nber of supported organizatio ollowing information about the	THE RESERVE OF THE CONTRACT OF	4 4 4 4 4 X 1 X 1 X	4 4 4 4 4 4 4 4 4 4		*****			
_	g II Nom		(II) EIN	(III) Type of organization	(lv) is the	organization	(v) Amount of monetary	(vi) Amount of			
		e of supported ganization	(11) = 114	(described on lines 1–10	listed in yo	ur governing	support (see	other support (see			
				above (see instructions))		iment?	instructions)	instructions)			
					Yes	No					
(A)											
_											
(B)											
(C)											
(D)											
,,,,											
(E)											
	142)										
Tot	ai										

Page 2

Schedule A (Form 990 or 990-EZ) 2017

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support			3001	7, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3,		
Caler	dar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4.						
	tion B. Total Support	Liciocani en anticipi de la company			***************************************		
	dar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
7	Amounts from line 4						
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11	Total support. Add lines 7 through 10						
12	Gross receipts from related activities, etc. (	see instructions)				12	
13	First five years. If the Form 990 is for the	organization's first,	second, third, fourt	h, or fifth tax year a	is a section 501(c)(	3)	8. (-1
	organization, check this box and stop here tion C. Computation of Public Su	-					
Sec	tion C. Computation of Public Su	pport Percent	age				799
14	Public support percentage for 2017 (line 6,					1 1	%
15	Public support percentage from 2016 Schei					15	%%
16a	33 1/3% support test—2017. If the organization						▶□
	box and stop here. The organization qualif					4 110101010101000000	
b	33 1/3% support test—2016. If the organization						▶ □
	this box and <b>stop here</b> . The organization q				405 415 44		E-0.0( * * * * * * * * * * * * * * * * * * *
17a	10%-facts-and-circumstances test—201						
	10% or more, and if the organization meets						
	Part VI how the organization meets the "factorganization					/755177577575	<b></b>
b	10%-facts-and-circumstances test—201					ne	
	15 is 10% or more, and if the organization r					L	
	Explain in Part VI how the organization mee						▶ □
	supported organization			200000000	Allto harman		
18	<b>Private foundation.</b> If the organization did instructions					ray appay zamaczewicze w	• [
			and a second residence of the second				

# Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II.

If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	1300000			<u>'</u>		
Caler	ndar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	383,600	442,250	312,300	466,200	551,335	2,155,685
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	154,720	195,125	186,925	168,075	190,785	895,630
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5	538,320	637,375	499,225	634,275	742,120	3,051,315
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000						
	or 1% of the amount on line 13 for the year	183,112	189,118	49,998	178,645	77,564	678,437
	Add lines 7a and 7b	183,112	189,118	49,998	178,645	77,564	678,437
8	Public support. (Subtract line 7c from						2,372,878
500	line 6.)			<u> </u>	i		2,312,616
	tion B. Total Support	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
		538,320	637,375	499,225	634,275	742,120	3,051,315
9	Amounts from line 6	538,320	637,375	499,225	034,273	142,120	3,031,313
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	466	851	1,016	1,179	1,465	4,977
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
С	Add lines 10a and 10b	466	851	1,016	1,179	1,465	4,977
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11,						
	and 12.)	538,786	638,226	500,241	635,454	743,585	3,056,292
14	First five years. If the Form 990 is for the o	-					<b>₽</b> □
_	organization, check this box and stop here				*****		
	tion C. Computation of Public Sup					15	77.64%
15	Public support percentage for 2017 (line 8, c					( * * * * * * * * * * * * * * * * * * *	76.87%
16	Public support percentage from 2016 Sched tion D. Computation of Investmen				********	16	70.07 70
				ump (fl)		17	%
17	Investment income percentage for 2017 (line						%
18	Investment income percentage from 2016 S 33 1/3% support tests—2017. If the organic	ization did not check	the hov on line 14	and line 15 is mor	re than 33 1/3% an		
19a	17 is not more than 33 1/3%, check this box						<b>▶</b> X
b	33 1/3% support tests—2016. If the organi						
Ŋ	line 18 is not more than 33 1/3%, check this	box and ston here	The organization of	jualifies as a public	ly supported organ	ization	
20	Private foundation. If the organization did r						

# Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

## Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in **Part VI**, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI**.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," provide detail in **Part VI**.
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below.
- **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

1 2 3a 3b 3c 4a 4b	Yes	No
2 3a 3b 3c 4a 4b		
3a 3b 3c 4a 4b		
3b 3c 4a 4b		
3c 4a 4b		
4a 4b 4c		
4b 4c		************
<b>4c</b>		
5a		
5b 5c		
6		
8		
9a 9b		
9b 9c		
10a 10b		

schedi	tile A (Form 990 of 990-E2) 2017 IECHNOLOGI ATTINITI GNOOT			, age e
Par	t IV Supporting Organizations (continued)		Section 5	
		Financia	Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
	A family member of a person described in (a) above?	11b		
	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		L
Sect	ion B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1	COCOCOGOGOGO	CHC00000000000000
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part			
	VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sect	ion C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sect	ion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		anne a constant
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sect	ion E. Type III Functionally-Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
С	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instruction	s).		
		-11		
2 /	Activities Test. Answer (a) and (b) below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a	acception and a second	
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? Provide details in Part VI.	3a		
h	and the state of t			

of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.

Schedule A (Form 990 or 990-EZ) 2017 TECHNOLOGY AFFINITY GROUP		56-25588	36 Page 6
Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Org	anizatio	ns	
1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov			
instructions. All other Type III non-functionally integrated supporting organizations must			
Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1 Net short-term capital gain	1		
2 Recoveries of prior-year distributions	2		
3 Other gross income (see instructions)	3		
4 Add lines 1 through 3.	4		
5 Depreciation and depletion	5		
6 Portion of operating expenses paid or incurred for production or			
collection of gross income or for management, conservation, or			
maintenance of property held for production of income (see instructions)	6		
7 Other expenses (see instructions)	7		
8 Adjusted Net Income (subtract lines 5, 6 and 7 from line 4).	8		
Section B - Minimum Asset Amount	JAN SANTAN	(A) Prior Year	(B) Current Year (optional)
1 Aggregate fair market value of all non-exempt-use assets (see			
instructions for short tax year or assets held for part of year):			
a Average monthly value of securities	1a		
b Average monthly cash balances	1b		
c Fair market value of other non-exempt-use assets	1c		
d Total (add lines 1a, 1b, and 1c)	1d		
e Discount claimed for blockage or other			
factors (explain in detail in Part VI):			
2 Acquisition indebtedness applicable to non-exempt-use assets	2		
3 Subtract line 2 from line 1d.	3		
4 Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
see instructions).	4		
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6 Multiply line 5 by .035.	6		
7 Recoveries of prior-year distributions	7		
8 Minimum Asset Amount (add line 7 to line 6)	8	***************************************	
Section C - Distributable Amount			Current Year
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2 Enter 85% of line 1.	2		
3 Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4 Enter greater of line 2 or line 3.	4		
5 Income tax imposed in prior year	5		
6 Distributable Amount. Subtract line 5 from line 4, unless subject to			
emergency temporary reduction (see instructions).	6		
7 Check here if the current year is the organization's first as a non-functionally integrated T	ype III sup	porting organization (see	
instructions).			

Schedule A (Form 990 or 990-EZ) 2017

	le A (Form 990 or 990-EZ) 2017 TECHNOLOGI AFFINII		30 <u>2000</u>	O Fage !			
Par	Type III Non-Functionally Integrated 509(a)(3) Si	upporting Organizati	ons (continuea)				
Secti	on D - Distributions			Current Year			
1	Amounts paid to supported organizations to accomplish exempt purposes	8					
2	Amounts paid to perform activity that directly furthers exempt purposes of	supported					
	organizations, in excess of income from activity						
3	Administrative expenses paid to accomplish exempt purposes of supporter	ed organizations					
4	Amounts paid to acquire exempt-use assets						
5	Qualified set-aside amounts (prior IRS approval required)						
6	Other distributions (describe in Part VI). See instructions.						
7	Total annual distributions. Add lines 1 through 6.						
8	Distributions to attentive supported organizations to which the organization	n is responsive					
	(provide details in Part VI). See instructions.						
9	Distributable amount for 2017 from Section C, line 6						
10	Line 8 amount divided by line 9 amount						
	Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2017	(iii) Distributable Amount for 2017			
1	Distributable amount for 2017 from Section C, line 6			6x4FFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFF			
2	Underdistributions, if any, for years prior to 2017						
	(reasonable cause required-explain in Part VI). See						
	instructions.						
3	Excess distributions carryover, if any, to 2017:						
а							
	From 2013						
	From 2014						
	From 2015						
	From 2016	BOODING AND THE STREET					
	Total of lines 3a through e	01 20 0 <del>1 01 0</del>					
	Applied to underdistributions of prior years						
h	Applied to 2017 distributable amount						
i	Carryover from 2012 not applied (see instructions)						
	Remainder. Subtract lines 3g, 3h, and 3i from 3f.						
4	Distributions for 2017 from						
	Section D, line 7: \$						
	Applied to underdistributions of prior years						
	Applied to 2017 distributable amount			10000000000000000000000000000000000000			
	Remainder, Subtract lines 4a and 4b from 4.						
5	Remaining underdistributions for years prior to 2017, if						
	any, Subtract lines 3g and 4a from line 2. For result						
-	greater than zero, explain in Part VI. See instructions.						
0	Remaining underdistributions for 2017. Subtract lines 3h						
	and 4b from line 1. For result greater than zero, explain in  Part VI. See instructions.						
7	Excess distributions carryover to 2018. Add lines 3j						
,	and 4c.						
8	Breakdown of line 7:						
_	Excess from 2013						
	Excess from 2014						
	Excess from 2015						
	Excess from 2016						
	Excess from 2017						

Schedule A (Forr	n 990 or 990-EZ) 2017	TECHNOLOGY	AFFINITY	GROUP	56-25588	
Part VI	Supplemental Info III, line 12; Part IV, B. lines 1 and 2: Pa	Section A, lines 1, 2 art IV, Section C, line line 1: Part V. Section	2, 3b, 3c, 4b, 4d e 1; Part IV, Se on B, line 1e; P	c, 5a, 6, 9a, 9b, 9c ection D, lines 2 and art V, Section D, li	I, line 10; Part II, line 17, , 11a, 11b, and 11c; Pard d 3; Part IV, Section E, l nes 5, 6, and 8; and Pard See instructions.)	t IV, Section ines 1c, 2a, 2b,
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Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

# **Schedule of Contributors**

➤ Attach to Form 990, Form 990-EZ, or Form 990-PF.
➤ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2017

Name of the organization

**Employer identification number** 

TECHNOLOGY A	56-2558836				
Organization type (check	one):				
Filers of:	Section:				
Form 990 or 990-EZ	X 501(c)( 3 ) (enter number) organization				
	4947(a)(1) nonexempt charitable trust not treated as a private foundate	tion			
	527 political organization				
Form 990-PF	501(c)(3) exempt private foundation				
	4947(a)(1) nonexempt charitable trust treated as a private foundation				
	501(c)(3) taxable private foundation				
	s covered by the <b>General Rule</b> or a <b>Special Rule.</b> (7), (8), or (10) organization can check boxes for both the General Rule and a S	pecial Rule. See			
General Rule					
	or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a				
Special Rules					
For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 <sup>1</sup> / <sub>3</sub> % support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.					
contributor, during t	For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.				
For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year					
990-EZ, or 990-PF), but it m	nat isn't covered by the General Rule and/or the Special Rules doesn't file Sched nust answer "No" on Part IV, line 2, of its Form 990; or check the box on line H o to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 9	if its Form 990-EZ or on its			

For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Name of organization

TECHNOLOGY AFFINITY GROUP

Employer identification number 56-2558836

Part	Contributors (see instructions). Use duplicate copies of Pa	art I if additional space is nee	eded.
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	ROBERT WOOD JOHNSON FOUNDATION 50 COLLEGE ROAD EAST PRINCETON NJ 08540	\$ 50,000	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2	JOHN S. AND JAMES L. KNIGHT FDN WACHOVIA FINANCIAL CENTER, STE 3300 200 S. BISCAYNE BLVD MIAMI FL 33131	\$ 10,000	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d) Type of contribution
No. 3	Name, address, and ZIP + 4  OAK FOUNDATION 58 AVENUE LOUIS CASAI  GENEVA, SWITZERLAND	Total contributions \$ 25,000	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
No.	Name, address, and zir + 4	\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
water Wales		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
Taraner.		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

### SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

# Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Employer Identification number

Inspection

Name of the organization 56-2558836 TECHNOLOGY AFFINITY GROUP Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Part I Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year Aggregate value of contributions to (during year) Aggregate value of grants from (during year) 3 Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of a historically important land area Preservation of land for public use (e.g., recreation or education) Preservation of a certified historic structure Protection of natural habitat Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation Held at the End of the Tax Year easement on the last day of the tax year. 2a a Total number of conservation easements 2b Total acreage restricted by conservation easements 2c c Number of conservation easements on a certified historic structure included in (a) d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Part III Complete if the organization answered "Yes" on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenue included on Form 990, Part VIII, line 1 \$ (ii) Assets included in Form 990, Part X 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: Revenue included on Form 990, Part VIII, line 1 b Assets included in Form 990, Part X .

COLUMN ST	ort III Organizations Maintaining		Art, Historical Tr	easures,	or Other	Similar Ass	ets (conti	nued	)
3									
а	a Public exhibition d Loan or exchange programs								
b	Scholarly research	е 🔲	Other			*******			
C	Preservation for future generations								
4	Provide a description of the organization's colle	ections and explain h	ow they further the org	ganization's e	exempt purpo	ose in Part			
	XIII.								
5	During the year, did the organization solicit or rassets to be sold to raise funds rather than to be					*****		Yes	☐ No
Pa	ert IV Escrow and Custodial Arra								
secuence	Complete if the organization 990, Part X, line 21.					rted an amou	unt on Fo	m 	
1a	Is the organization an agent, trustee, custodiar	or other intermediar	y for contributions or o	other assets r	not				
	included on Form 990, Part X?						Ц	Yes	☐ No
b	If "Yes," explain the arrangement in Part XIII ar	nd complete the follow	wing table:				A-0.0		
						4.	Amo	unt	
	9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9								
d	Additions during the year								
е	Distributions during the year					530293			
f n-	Ending balance  Did the organization include an amount on Form	m 000 Port V line 2	for accrew or custor	dial account li	iahility2	#04(HHR)# (************************************		Yes	No
Za h	If "Yes," explain the arrangement in Part XIII. C	heck here if the evol	anation has been prov	vided on Part	XIII				-
	ert V Endowment Funds.	ricox nore ii the expi	anation nac Boon pro-		111111111			1.1.1.1	
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Complete if the organization	answered "Yes"	on Form 990, Pa	rt IV, line 1	10.				
		(a) Current year	(b) Prior year	(c) Two ye		(d) Three years b	ack (e)	Four yer	ars back
1a	Beginning of year balance								
	Contributions								
	Net investment earnings, gains, and								
	losses								
d	Grants or scholarships								
е	Other expenditures for facilities and								
	programs								
f	Administrative expenses								
g	End of year balance	t was and balance (	line 1s. column (a)) he	old ac:					
2	Provide the estimated percentage of the current		ine ry, column (a)) ne	siu as.					
a	Board designated or quasi-endowment ►  Permanent endowment ►  %								
C	Permanent endowment ▶ %  Temporarily restricted endowment ▶	%							
·	The percentages on lines 2a, 2b, and 2c shoul								
3a	Are there endowment funds not in the possess		on that are held and ac	dministered fo	or the			_	
	organization by:	·					_	Ye	s No
	(i) unrelated organizations				(5	******	3a		
	(ii) related organizations						3a		_
b	If "Yes" on line 3a(ii), are the related organizati			(()			,,,,,, <u>  3</u>	<u> </u>	
4	Describe in Part XIII the intended uses of the o		ment funds.						
Pa	Land, Buildings, and Equip Complete if the organization	oment. answered "Yes"	on Form 990. Pa	rt IV. line	11a. See	Form 990, P	art X, line	10.	
	Description of property	(a) Cost or other b				cumulated		ook valu	10
		(investment)		ner)	dep	preciation			
	Land	,							
	Buildings								
С	Leasehold improvements								
d	Equipment								
	Other	A STATE OF THE STA	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			- IVoc			
Tota	I. Add lines 1a through 1e. (Column (d) must eq	uai Form 990. Part X	. column (B), line 10c.	1	CACADA CA	<b>&gt;</b>			

Schedule D (Form 990) 2017

Part VII	Investments—Other Securities. Complete if the organization answered "Yes"	on Form 990. Part IV. line	e 11b. See Form 990, Part X, line 12	
	(a) Description of security or category	(b) Book value	(c) Method of valuation:	
	(including name of security)		Cost or end-of-year market value	
(1) Financial d	lerivatives	7500		
(2) Closely-he	ld equity interests	1000		
(4)				
		m. 63		
(C)	P4 - W	02-5-27		
(D)		(0.4)6367		
(E), a dame		09(9(9)9)		
		34444		
	The second secon	19716		
	n (b) must equal Form 990, Part X, col. (B) line 12.)			
Part VIII	Investments—Program Related.  Complete if the organization answered "Yes"	on Form 990 Part IV line	11c See Form 990 Part X line 13	
-	(a) Description of Investment	(b) Book value	(e) Method of valuation:	
	(a) Description of investment	(-,	Cost or end-of-year market value	
(1)				
(1)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
	n (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX	Other Assets.			
301110000000000000000000000000000000000	Complete if the organization answered "Yes"	on Form 990, Part IV, line		
	(a) Description	n	(b) Book v	/alue
(1)				_
(2)				
(3)				
(4)				
(5)				
(6)				
_(7)				
(8)				
(9)	(h) and Francis Francis (P) line 15 )			
Part X	n (b) must equal Form 990, Part X, col. (B) line 15.) Other Liabilities.			
raitA	Complete if the organization answered "Yes" line 25.	" on Form 990, Part IV, line	e 11e or 11f. See Form 990, Part X,	
1.	(a) Description of Ilability	(b) Book value		
(1) Federal	income taxes			
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)	CONTROL DE CONTROL DE LA CONTR		-	
Total. (Column	n (b) must equal Form 990, Part X, col. (B) line 25.) ▶			

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Pa	Reconciliation of Revenue per Audited Financial State Complete if the organization answered "Yes" on Form 99		nue per Return.	
4	Total revenue, gains, and other support per audited financial statements		11	553,648
1				555/111
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	2a		
	Net unrealized gains (losses) on investments	10000		
	Donated services and use of facilities	EXCITE E	<del></del>	
	Recoveries of prior year grants	(2017)		
	Other (Describe in Part XIII.)			
е	Add lines 2a through 2d			553,648
3	Subtract line 2e from line 1		3	333,046
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
а	Investment expenses not included on Form 990, Part VIII, line 7b			
b	Other (Describe in Part XIII.)	4b		
C	Add lines 4a and 4b		4c	
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			553,648
Pa	rt XII Reconciliation of Expenses per Audited Financial Sta Complete if the organization answered "Yes" on Form 99	tements With Expe D. Part IV. line 12a.	enses per Return.	
1	Total expenses and losses per audited financial statements		1	608,429
	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
2		2a		
	Donated services and use of facilities	INCHES TO THE RESERVE		
	Prior year adjustments	184 0 0		
	Other losses	165(4.)		
	Other (Describe in Part XIII.)	ilization American	20	
	Add lines 2a through 2d			608,429
3	Subtract line 2e from line 1		3	000,423
	Amounts included on Form 990, Part IX, line 25, but not on line 1:	4.000		
	Investment expenses not included on Form 990, Part VIII, line 7b	TEACAPTAN AND THE PROPERTY OF		
þ	Other (Describe in Part XIII.)	4b		
	Add lines 4a and 4b		4c	600 400
HERITOTO TO	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		5	608,429
Pa	art XIII Supplemental Information.			
; Pa		e any additional informati	on.	
sa	NCOME TAXES THE ORGANIZATION ADOPTED THE RECOGNITION AND MEASUREMENT OF UNCERTAIN			111111111111111111111111111111111111111
0	F THIS STANDARD HAD NO FINANCIAL STATEMEN	NT EFFECT FOR	R THE ORGANIZ	ATION.
T	HE ORGANIZATION IS NO LONGER SUBJECT TO I	FEDERAL AND	STATE TAX EXA	MINATIONS
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Schedule D (Fo	rm 990) 2017	TECHNOLOGY	<b>AFFINITY</b>	GROUP		56-2558836	Page 5
Part XIII	Supplemen	ital Information (co					
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#### TECH0001

#### SCHEDULE L

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

# **Transactions With Interested Persons**

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

Attach to Form 990 or Form 990-EZ.

OMB No. 1545-0047

Open To Public

Name of the organization

►Go to www.irs.gov/Form990 for instructions and the latest information.

Employer Identification number 56-2558836 TECHNOLOGY AFFINITY GROUP Part I Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and 501(c)(29) organizations only). Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b. (b) Relationship between disqualified person and (d) Corrected? (c) Description of transaction (a) Name of disqualified person 1 Yes No organization (1) (2)(3) (4) (5)(6)Enter the amount of tax incurred by the organization managers or disqualified persons during the year 2 ▶ \$ under section 4958 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization Loans to and/or From Interested Persons. Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a or Form 990, Part IV, line 26; or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22. (f) Balance due (g) In default? (h) Approved (i) Written (d) Loan to (a) Name of interested person (b) Relationship (c) Purpose of (e) Original by board or agreement? with organization or from the principal amount committee? org.? To From Yes No Yes No Yes No (10)▶ \$ Total Grants or Assistance Benefiting Interested Persons. Part III Complete if the organization answered "Yes" on Form 990, Part IV, line 27. (d) Type of assistance (e) Purpose of assistance (c) Amount of assistance (b) Relationship between interested (a) Name of interested person person and the organization (1) (2)(3)(4) (5)(6)(7)(8)

(9)(10)

Part IV Business Transactions Involving In Complete if the organization answered "Yes" on	terested Persons.	a 28b or 28c			
(a) Name of interested person	(b) Relationship between interested person and the	(c) Amount of transaction	(d) Description of transaction	(e) Sharin of org. revenues	g ?
	organization			Yes No	
(1) JEFFREY BRANDENBURG CONSULTING	FORMER BOARD	54,180	CONSULTING SERVICES	Х	
(2) THOMAS NALL	FORMER BOARD	23,967	CONSULTING SERVICES	Х	
(3)					
(4)					_
(5)					_
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(8) (9) (10)					_
Part V Supplemental Information					_
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			Schedule I (Form 990 or 99	10_F7\ 201	_ 17

## SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

2017

Department of the Treasury Internal Revenue Service ➤ Attach to Form 990 or 990-EZ.

➤ Go to www.irs.gov/Form990 for the latest information.

Open to Public Inspection

Name of the organization

TECHNOLOGY AFFINITY GROUP

Employer identification number

TECHNOLOGY AFFINITY GROUP	50-255656
FORM 990 - ADDITIONAL INFORMATION	
TECHNOLOGY AFFINITY GROUP'S BOARD OF DIRECTORS HAS	THE RIGHT TO SET DUES
FOR ITS MEMBERS. THERE ARE TWO TYPES OF MEMBERS, "	REGULAR" AND "AFFILIATE".
TECHNOLOGY AFFINITY GROUP'S BOARD OF DIRECTORS HAS	ELECTED TO SET DUES AT
\$-0- FOR REGULAR MEMBERS WHO HAVE FINANCIAL HARDSH	IPS.
FORM 990, PART VI, LINE 3 - MANAGEMENT DELEGATED	- George - Bast
THE ORGANIZATION USES THE SERVICES OF A CONSULTING	FIRM TO PERFORM DAY-TO-
DAY OPERATIONS ON A PART-TIME BASIS.	
FORM 990, PART VI, LINE 9 - OFFICERS WHO CANNOT BE	REACHED
KRISTINE MCDAID	
100 COLLEGE ROAD EAST	
PRINCETON, NJ 08543	SESTEMBLE REPORT FOR THE SECOND FOR
JAMES RUTT	281312174-074-3443741141944774-041-43-0414-415-0414-5-0414-0414-04
505 FIFTH AVENUE	********************************
NEW YORK, NY 10017	
	. * * * * * * * * * * * * * * * * * * *
LAURA GOFF	
5 HAMILTON LANDING	
NOVATO, CA 94949	***************************************
	**************************************
NICOLETTE LODICO	
1440 BROADWAY	

Schedule O (Form 990 or 990-EZ) (2017)	Page 2
Name of the organization	Employer identification number 56-2558836
TECHNOLOGY AFFINITY GROUP	56-2556656
NEW YORK, NY 10018	
EDIMA ELINEWINGA	
2.45.00	
1750 PENNSYLVANIA AVENUE NW	
WASHINGTON, DC 20006	
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JOHN MOHR	
140 S. DEARBORN STREET	Vigi bila siyati nabawa 1994 wa aya 20 ati atawa 1993 wa abia kata wa abia ba awa ka ka awakin ilika abia abaa A
CHICAGO, IL 60603	,
LINDA ROSANO	
570 LEXINGTON AVENUE	
NEW YORK, NY 10022	
DAN SCHOENFELD	
200 S. BISCAYNE BLVD.	
MIAMI, FL 33131	
MIAMI, FB 33131	
	F10E0E0E00 X10E1-6X93-E00-5X83-E00E0E0E0E0E0E0E0E0E0E0E0E0E0E0EE0EEEEEE
MATTHEW SHARP	PICEPINILARY APVOLACIA EN COMPANION COMPANION COMPANION COMPANION COMPANION COMPANION COMPANION COMPANION COMP
800 EAST MOREHEAD STREET	
CHARLOTTE, NC 28202	
ED DESCRIPTION	
MARK WALKER	
40 E ADAMS STREET	
JACKSONVILLE, FL 32202	
CADOL VAL MENDOOLICK T	
CAROLYN WENDROWSKI	
	PAGE 1 OF 3

Schedule O (Form 990 or 990-EZ) (2017)	Page 2
Name of the organization TECHNOLOGY AFFINITY GROUP	Employer identification number 56-2558836
420 5TH AVENUE	
NEW YORK, NY 10018	
DAVID BINDER	
100 COLLEGE ROAD EAST	
PRINCETON, NJ 08543	
GAVIN CLABAUGH	
503 SAGINAW STREET	
FLINT, MI 48502	
FORM 990, PART VI, LINE 11B - ORGANIZATION'S	PROCESS TO REVIEW FORM 990
THE 990 IS PREPARED BY O'CONNELL & COMPANY L	
PROVIDED TO THE BOARD OF DIRECTORS FOR REVIE	W, WHICH THE ACCOUNTANT REVIEWS
WITH THE BOARD. WITH BOARD APPROVAL, O'CONNE	51 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
SIGNED COPY TO THE BOARD'S TREASURER FOR FILE	
FORM 990, PART VI, LINE 12C - ENFORCEMENT OF	CONFLICTS POLICY
EACH YEAR THE ORGANIZATION'S BOARD IS ASKED	The second secon
INTEREST POLICY.	
FORM 990, PART VI, LINE 15A - COMPENSATION P	ROCESS FOR TOP OFFICIAL
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DIRECTOR'S COMPENSATION.	West Travel Co. J. Collins L. D. J. (1992). Co. L. HARVA D. D. J. West Co. J. Harva H. H. H. Harva H. H. H. Harva H. H. H. Harva H.
FORM 990, PART VI, LINE 19 - GOVERNING DOCUM	ENTS DISCLOSURE EXPLANATION
THE ORGANIZATION'S GOVERNING DOCUMENTS, CONFI	
	PAGE 2 OF 3

Schedule O (Form 990 or 990-EZ) (2017)		F	age 2
Name of the organization		Employer identification number	
TECHNOLOGY AFFINITY GROUP		56-2558836	
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REQUEST.			
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